

Attachment (4)

## Details of the JPO/IPR Training Course for Practitioners Specializing in Trademarks

### 1. Duration:

July 2 – 15, 2015

[Application Deadline: May 22, 2015]

### 2. Objectives:

To deepen one's knowledge on intellectual property in general, as well as to deepen one's understanding of and enhance one's professional capabilities on trademark practices, by hearing lectures and holding discussions on the trademark system, trademark examination standards of the Madrid System, and the use of trademark information.

### 3. Target Participants (applicants must meet all of the following requirements):

- (1) Target participants should be nominated by the Intellectual Property Office in their countries.
- (2) Target participants should be engaged in the field of IPR.
- (3) Target participants should be university graduates and/or have equivalent professional experience.
- (4) Target participants should be physically and mentally prepared to undergo an intensive training course.
- (5) Target participants should not be students or armed forces personnel.
- (6) Target participants should intend to continue working in the same field after completing the training course.
- (7) Target participants should not have participated in the JPO/IPR training courses during FY 2014, in principle.
- (8) Target participants should have adequate English language competence to attend lectures and discussions, as well as make reports. (Please refer to the Part 6 of the Application Form.)
- (9) Target participants should have considerable knowledge of the IPR system, with more than three years of experience in the field of IPR.
- (10) Target participants should be between 27 and 50 years of age.
- (11) Target participants must be professionals working in one of the following positions:
  - 1) Persons at patent/law offices involved in trademark practices; OR
  - 2) Employees engaged in trademark practices in private businesses.

**\*Persons working at Japanese enterprises are eligible for this program.**

#### 4. Language:

Lectures, visits and discussions will be carried out in English, or in Japanese with translation into English. Course documents and training materials will be prepared in English.

#### 5. Training Schedule (tentative):

##### *JPO/IPR Training Course for Practitioners Specializing in Trademarks*

	<i>HIDA</i>	<i>APIC</i>
<i>AM</i>	<i>9:30-12:30</i>	<i>10:00-13:00</i>
<i>PM</i>	<i>13:30-16:30</i>	<i>14:00-17:00</i>

<i>Date (Day)</i>	<i>Time</i>	<i>Subject</i>	<i>Location</i>
<i>July 2 (Thu.)</i>	<i>AM</i>	<i>Orientation</i>	<i>HIDA</i>
	<i>PM</i>	<i>Strategic Trademark Acquisition</i>	
<i>July 3 (Fri.)</i>	<i>AM</i>	<i>The Current Status and Future Direction of Japanese Industrial Property Administration</i>	<i>APIC</i>
	<i>PM</i>	<i>Observation Tour of the Japan Patent Office (JPO)</i>	<i>JPO</i>
<i>July 4 (Sat.)</i>		<i>Day Off</i>	
<i>July 5 (Sun.)</i>		<i>Day Off</i>	
<i>July 6 (Mon.)</i>	<i>All Day</i>	<i>Trademark Systems (Discussion: Comparing Trademark Systems Among Trainees' Countries)</i>	<i>APIC</i>
<i>July 7 (Tue.)</i>	<i>AM</i>	<i>Overview of Madrid Protocol</i>	<i>APIC</i>
	<i>PM</i>	<i>Trademark Searches (Trademark Classifications &amp; Search Exercises)</i>	
<i>July 8 (Wed.)</i>	<i>AM</i>	<i>The Current Status of Corporate Intellectual Property Management</i>	<i>Company</i>
	<i>PM</i>	<i>Japan's Intellectual Property Management (Discussion)</i>	<i>APIC</i>
<i>July 9 (Thu.)</i>	<i>All Day</i>	<i>Trademark Examination Guidelines</i>	<i>APIC</i>
<i>July 10 (Fri.)</i>	<i>All Day</i>	<i>Trademark Application Practice</i>	<i>APIC</i>
<i>July 11 (Sat.)</i>		<i>Day Off</i>	
<i>July 12 (Sun.)</i>		<i>Day Off</i>	
<i>July 13 (Mon.)</i>	<i>AM</i>	<i>Trademark Infringement (Case Studies)</i>	<i>APIC</i>
	<i>PM</i>	<i>Unfair Competition Prevention Act</i>	
<i>July 14 (Tue.)</i>	<i>All Day</i>	<i>Trademark Practice (Comprehensive Exercises)</i>	<i>APIC</i>
<i>July 15 (Wed.)</i>	<i>AM</i>	<i>Overall Discussion</i>	<i>APIC</i>
	<i>PM</i>	<i>Evaluation Meeting / Closing Ceremony</i>	